



**MILLION DOLLAR MARKETING GROUP
BY-LAWS**

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**ARTICLE I
NAME**

Section 1. Name. The Association may conduct activities under the name:

Million Dollar Marketing Group a/k/a MDM Group

**ARTICLE II
NATURE OF THE ASSOCIATION**

Section 1. The purpose of the Million Dollar Marketing Group is to provide businesses and professionals the opportunity to enhance their business, financial and professional interests through networking and referral opportunities. The group will meet each week to: a) familiarize members with each others' business; b) learn what a good referral is for other members; c) share such referrals with other members; and d) enhance one's presentation techniques. Million Dollar Marketing Group shall not be used in any way for political purposes nor shall it actively participate in the political candidacy of any person or cause.

Section 2. Pursuant to the laws of the Commonwealth of Pennsylvania, the Million Dollar Marketing Group has been incorporated to enjoy a perpetual existence.

**ARTICLE III
MEMBERSHIP**

Section 1. The membership of Million Dollar Marketing Group shall consist of persons of good character and community standing residing or having other community interests in the Central Bucks and surrounding area. Membership may be held by individuals, associations, or other entities.

Section 2. The membership of Million Dollar Marketing Group shall be composed of occupations listed on the official membership category list adopted by the

Board from time to time. A member may control only one of these occupations, must work regularly in that occupation, and must have an appropriate level of experience. Any disputes as to areas covered by a membership category shall be decided by the Board of Directors.

- Section 3.** Million Dollar Marketing Group is committed to a policy against discrimination based on race, color, religion, sex, national origin, age, ancestry, handicap, sexual orientation, or marital status.
- Section 4.** Memberships are nontransferable and cannot be sold. Million Dollar Marketing Group membership is treated as a privilege; therefore, attendance and active participation in all activities of Million Dollar Marketing Group are encouraged so all members receive the full benefit of their Million Dollar Marketing Group membership.
- Section 5.** The business category that is listed on the application is the only activity that a member may promote. Example: "Insurance Salesperson (life and health insurance)." This designation will allow other insurance professionals, *i.e.*, commercial casualty insurance or private mortgage insurance or other specialty sales, to join Million Dollar Marketing Group. In stating a category, a member shall be specific, relative to duties and responsibilities.
- Section 6.** If a member changes the category which he or she represents, the Board of Directors shall have the right to approve or disapprove the new category.
- Section 7.** If any member wishes to change their category of membership within Million Dollar Marketing Group, they must submit a new application without any fee to the Membership Chair. The Membership Chair will interview the applicant and report to the membership at the next meeting. The membership will discuss the application and vote. The applicant may not be present during the discussion or vote. If the applicant is successful, the applicant must resign the previous category. If the applicant is unsuccessful, the applicant may continue in the previous category.

ARTICLE IV PROSPECTIVE MEMBERS

- Section 1.** Any businessperson who wants to increase their exposure to other businesses and gain potential business as referred by others within the membership should apply. There is to be only one member per business category. Membership in any other non-service networking group, whose purpose is business referrals, makes an applicant ineligible for membership in Million Dollar Marketing Group.

- Section 2.** Prospective members are invited to attend two meetings. During this time, the prospective member shall submit an application to the Membership Chairperson. The Membership Chairperson shall then make arrangements to interview the prospective member, which interview may be by telephone. Following such interview, the Membership Chairperson shall present the application for membership to the members at large at the next scheduled meeting, and the sponsor of the prospective member shall make a brief presentation to the members at large regarding the proposed member. The members at large shall there upon, vote on the issue of admitting the prospective member to membership. The prospective member will not attend the voting meeting or will leave early to allow for a vote if the voting will take place at the end of their second meeting. Based on the group's discussion, the membership will be accepted or denied.
- Section 3.** If two or more applications are received for the same category, a presentation will take place. Each applicant will speak for up to five minutes to state why they should be accepted, and the group will vote when the prospective members are not present. The person receiving the most votes shall be accepted. An applicant that is rejected will receive a full refund of any dues paid.
- Section 4.** If a prospective member presents a clear business category conflict with an active member, that active member shall be given sole discretion to decide whether the applicant will be considered for membership.
- Section 5.** Individuals representing Multi-Level Marketing companies may make application and may become members of the Million Dollar Marketing Group with the expectation that they are conducting business solely in the acquisition of customers. Prospecting of members or their contacts for the recruitment of business partners, representatives, or the like is strictly prohibited and will result in the immediate termination of membership.

ARTICLE V TERMINATION OF MEMBERSHIP

- Section 1.** Members are required to abide by the following "Commitment":
- (a) Have a fellow member satisfy my business or personal needs whenever reasonably possible.
 - (b) Attend at least 75% of meetings of the members.
 - (c) Provide at least one money maker, guest, or testimonial each week, or otherwise participate in activities providing benefit to the members of Million Dollar Marketing Group.

- Section 2.** Any member more than thirty (30) days in arrears in the payment of dues and/or financial obligations to Million Dollar Marketing Group shall stand suspended and shall be notified forthwith in writing by the Secretary or Treasurer. Such member, upon payment of the arrears and upon making application for reinstatement to the Board of Directors, may, by majority vote of the Board of Directors be reinstated within thirty (30) days of the date of aforesaid written notice from the Secretary. If such member does not make full payment of the amount in arrears and apply for reinstatement within ten (10) days of the date of aforesaid written notice, the member shall be dropped from the membership and shall be so notified forthwith in writing by the Secretary.
- Section 3.** From time to time, the Board of Directors shall review the individual active members based on the following criteria: regular attendance at member meetings and participation in Million Dollar Marketing Group activities, quantity and quality of referrals provided, number of guests and new members generated, compliance with the member's commitment under Section 1, and overall contribution to the success and development of Million Dollar Marketing Group.
- Section 4.** At the discretion of the Board of Directors, any member who, without excuse shall fail to regularly attend member meetings, actively participate in the activities of MILLION DOLLAR MARKETING GROUP, generate a sufficient quantity and quality of referrals, guests, or new members, or otherwise contribute to the success and development of MILLION DOLLAR MARKETING GROUP shall, at the direction of a 2/3 majority vote of the Board of Directors (quorum required) be terminated and shall be notified thereof in writing by the Secretary.
- Section 5.** Members are expected to help promote the group, recruit, find speakers, volunteer for committees and/or assignments, and to lend general assistance to keep the group successful. Such activities are as valuable as giving referrals.
- Section 6.** Members must remain active in Million Dollar Marketing Group. The Board of Directors, however, has the right to extend a "Leave of Absence" to any member. Dues will continue to be due during the Leave of Absence. A majority vote by the Board of Directors, after reviewing the member's participation in total, is required. This may be done for vacation, illness, accident, personal items, *etc.* The "Leave of Absence" can be for up to three calendar months. It must be reviewed at that time.

- Section 7.** A member who is unable for any reason to attend a weekly meeting shall call/e-mail/text message the Secretary in advance, if possible, but in any event no later than noon on the last business day prior to the meeting and will be fined the sum of Two Dollars (\$2) for an excused absence.
- Section 8.** The Board of Directors has the right to terminate any membership if the member in question acts in an unprofessional manner, is convicted of any crime, exhibits moral turpitude, lacks the professional competence to represent the category that they represent or fails to comply with the requirements of membership outlined in these bylaws. In the event that this action becomes necessary, upon the recommendation and report of any member in good standing, a meeting of the Board of Directors will be held, and a vote of the board will follow, and a majority of board members present will decide whether to terminate the member. The decision of the Board of Directors is final.
- Section 9.** Any member may resign from Million Dollar Marketing Group at any time. The resignation shall be submitted in writing to the Board of Directors and shall become effective when accepted by the Board. Membership fees and quarterly dues are not refundable.
- Section 10.** A member who fails to make an appearance three consecutive times, or seven times in a rolling thirteen-week period (holidays, weather cancellations, or when there is a vote not to hold a meeting, are not counted), will be considered an inactive member, and subject to forfeiture of their membership.
- Section 11.** Million Dollar Marketing Group members are required to conduct themselves in a manner which at least equals the generally accepted behavior as that expected in the business community.
- Section 12.** If two or more members have an overlap of occupations and a conflict of interest arises, the members must agree on the areas of business they will represent in the organization so that the conflict is resolved. If they cannot agree, the Board of Directors will decide, and their decision is final.

ARTICLE VI OFFICERS

- Section 1.** The officers of Million Dollar Marketing Group shall consist of a President, Vice President, Secretary, and Treasurer of which each officer shall be subject to election annually by a majority vote of the membership of Million Dollar Marketing Group at its first meeting following the annual meeting of the

members. The officers shall collectively preside over the weekly meetings. If any office becomes vacant for any reason whatsoever, the vacancy shall be filled forthwith by the Board of Directors.

- Section 2.** The President shall serve as the executive officer of Million Dollar Marketing Group, preside at all meetings of the membership - run a professional timely meeting, which is conducive to productive interaction amongst its members -, be an *ex officio* member of all committees (except the Nominating Committee), exercise general supervision over affairs of Million Dollar Marketing Group, perform such other duties as are ordinarily incumbent upon a President and report to the Board of Directors. The President is ultimately responsible for attaining the annual goal of driving \$1,000,000 worth of net revenue among the membership, recruiting new members, marketing for the group, ordering forms, *etc.* The President is ultimately responsible for the success of the group and is also highly encouraged to delegate duties whenever possible. The President may not hold office for more than two consecutive terms or until his or her successor is duly elected or appointed as provided by these bylaws.
- Section 3.** The Vice President assists the President in management of the organization and presides over meetings in the President's absence. The Vice President shall perform such duties that are ordinarily incumbent upon the President and such other duties as may be assigned by the President or the Board of Directors.
- Section 4.** The Secretary shall keep and maintain the minutes of the meetings of the Board of Directors and weekly meetings and shall conduct all correspondence as may be required by the President or Board of Directors and shall generally perform such duties that are ordinarily incumbent upon a Secretary. The Secretary or President shall also send the newsletter by e-mail or as a PDF available on the website, after each meeting to all members stating the pertinent information from the minutes. The position of Secretary shall be subject to election annually by a majority vote of the membership of Million Dollar Marketing Group at its first meeting following the annual meeting of the members.
- Section 5.** The Treasurer shall keep and maintain records of all financial actions of Million Dollar Marketing Group which shall include all records of membership initiation fees, dues, and all monies collected and disbursed. The Treasurer shall prepare quarterly and annual statements for Million Dollar Marketing Group and generally perform such duties that are ordinarily incumbent upon a Treasurer.

ARTICLE VII BOARD OF DIRECTORS

- Section 1.** Million Dollar Marketing Group shall be governed by a Board of Directors. The Board of Directors shall consist of the Officers, the immediate Past-President¹, the Membership Director, the Million Dollar Director, and the Program Director. The Board of Directors shall have full power to conduct, manage, and direct the business and affairs of the Million Dollar Marketing Group; and all powers of the Million Dollar Marketing Group are hereby granted to and vested in the Board of Directors.
- Section 2.** The Past President shall be the advisor to the President, and liaison between the Board of Directors and Chairpersons & Committeepersons and shall perform such duties that are ordinarily incumbent upon the Past President and such other duties as may be assigned by the President or accepted from the Board of Directors. The Past President may not vote except to cast a tie-breaking vote.
- Section 3.** The Membership Director shall keep and maintain a current roster (business addresses, web sites, e-mail addresses and telephone numbers) of all members and their membership occupations. Shall oversee guests at weekly meetings. The Membership Director shall collect and maintain the application packets submitted by prospective members, and present prospective members to the membership for approval by vote. The position of Membership Director shall be subject to election annually by a majority vote of the membership of Million Dollar Marketing Group at its first meeting following the annual meeting of the members.
- Section 4.** The Million Dollar Director shall provide standard money maker forms to be used by members, monitor the quality of referrals, keep and maintain a record of referrals passed at meetings of the membership, and prepare monthly reports of same for the membership. Select a committee to help oversee money maker contests. At the end of each year shall certify to the new President when the Million Dollar Marketing Group has met its annual goal. The position of Million Dollar Director shall be subject to election annually by a majority vote of the membership of Million Dollar Marketing Group at its first meeting following the annual meeting of the members.
- Section 5.** The Program Director shall be responsible for all inside activities such as scheduling Show Boaters as greeters, Trade Show and Speakers for meetings. The position of Program Director shall be subject to election

¹ In the event the immediate Past-President becomes a current Officer, the next most recent Past-President shall become a current Officer.

annually by a majority vote of the membership of Million Dollar Marketing Group at its first meeting following the annual meeting of the members.

Section 6. While the Board of Directors has the power to delegate various duties to committees and officers, as it deems necessary, this does not relieve the Board of control and management of all the activities of Million Dollar Marketing Group. The Board is the final arbiter of all matters and no committee or officer shall override the Board.

Section 14. The Board of Directors shall meet at least once each calendar quarter at its discretion, or at such other times as the Board shall determine. A majority of the Board of Directors shall constitute a quorum for the transaction of business. A majority vote of those present (quorum required) shall be necessary to give effect to any action of the Board.

Section 7. (a) A director shall not be personally liable, as such, for monetary damages for any action taken unless:

- (1) the director has breached or failed to perform the duties of his office under this Article; and
- (2) the breach or failure to perform constitutes self-dealing, willful misconduct, or recklessness.

(b) Exception. --Subsection (a) shall not apply to:

- (1) the responsibility or liability of a director pursuant to any criminal statute; or
- (2) the liability of a director for the payment of taxes pursuant to Federal, State, or local law.

ARTICLE VIII CHAIRPERSONS

Section 1. Chairpersons shall consist of a Sergeant at Arms, B2B Chairperson, two (2) Marketing Chairpersons, two (2) Social Chairpersons, two (2) Inspector Chairpersons, and three (3) Ethics Committee Chairpersons. In the event of a Chair becoming vacant for any reason whatsoever prior to the end of the holder's term, such vacancy shall be filled by action of the Board of Directors, and such appointee shall serve for the duration of the term of the individual being replaced. Each Chairperson shall be an active member in good standing.

Section 2. Sergeant at Arms is responsible for keeping order during meetings. A bell is rung to bring members to their seats and begin the meeting. The Sergeant at Arms keeps time for showoffs, speakers, and members' commercials. If

other board members or meeting attendees are disruptive, the sergeant may warn them and, in extreme cases, eject them from the meeting.

Section 3. The B2B Chair shall be responsible for acquainting members with one another's business through scheduled visits and scheduling the members to monthly give another member's commercial.

Section 4. The Marketing Chairs shall be responsible for all outside activities such as member recruiting, publicity and public relations and help oversee the updating of the website. The position of Marketing Chair shall consist of two members subject to election annually by a majority vote of the membership of Million Dollar Marketing Group at its first meeting following the annual meeting of the members.

Section 5. The Social Chairpersons shall be responsible for outside activities such as scheduling business card exchanges and events.

Section 6. The Inspector Chairpersons shall be responsible for visiting applicant's business for a report to the membership.

Section 7. The Ethics Committee Chairpersons shall be responsible for review of all reported violations of the By-Laws and make its recommendation to the Board of Directors. All alleged violations of the By-Law provisions shall be in writing, and addressed to the Chairperson of the Ethics Committee, unless the Chairperson is the alleged violator, in which case the writing shall be addressed to the President. The Chairperson of the Ethics Committee shall forward a copy of the writing to the President, immediately upon its receipt.

(a) If the Ethics Committee Chairperson is the alleged violator, then the President shall immediately appoint a new temporary Chairperson to hear, with the other two members of the Committee, the alleged violation.

(b) If a member of the Ethics Committee is the alleged violator, then the President shall immediately appoint a new temporary member to hear, with the Chairperson and the other member of the Committee, the alleged violation

(c) The Ethics Committee shall abide by the Bylaws of Million Dollar Marketing Group.

(d) Upon receipt of any Ethics Committee's investigation report, the President, or Vice-President, as the case may be, shall immediately call a meeting of the Board of Directors. The Board meeting, as called (quorum

required) shall be conducted in accordance with the Bylaws. Each member of the Board of Directors and the alleged violator shall be given a complete an up-to-date copy of the By-laws. The Board vote shall be final and binding.

ARTICLE VIII

INDEMNIFICATION OF OFFICERS, DIRECTORS, CHAIRPERSONS AND AGENTS

- Section 1. Authority to Indemnify.** Million Dollar Marketing Group may indemnify every officer, director, chairperson, and other corporate agent of the Million Dollar Marketing Group as defined in, and to the full extent permitted by, Pennsylvania law, as the same may be amended from time to time.
- Section 2. Scope of Indemnification.** To the extent provided under Sections 5741 through 5748 of the Nonprofit Corporation Law of 1988, the corporation may indemnify any director, officer, employee, or person acting on behalf of the corporation (each an “indemnified representative”) as provided in such sections of the Nonprofit Corporation Law and to purchase such insurance policies as the Board of Directors shall deem necessary to the extent of such indemnification.
- Section 3. Contribution.** If the indemnification provided for in this Article or otherwise is unavailable for any reason in respect of any liability or portion thereof, the corporation may contribute to the liabilities to which the indemnified representative may be subject in such proportion as is appropriate to reflect the intent of this Article or otherwise.
- Section 4. Discharge of Duty.** An indemnified representative shall be deemed to have discharged such person’s duty to the corporation if he or she has relied in good faith on information, advice or an opinion, report or statement prepared by;
- (a) one (1) or more officers or employees of the corporation whom the indemnified representative reasonably believes to be reliable and competent with respect to the matter presented;
 - (b) legal counsel, public accountants, or other person as to matters that the indemnified representative reasonably believes are within the person’s professional or expert competence; or
 - (c) a committee of the Board of Directors on which he or she does not serve as to the matters within its area of designated authority, which committee he or she reasonably believes to merit confidence.

- Section 5. Mandatory Indemnification.** To the extent that a director, officer, employee, or agent of the corporation has been successful on the merits or otherwise in defense of any action, suit or proceeding referred to in Pa. C.S.A. § 5741 or § 5742 or in defense of any claim, issue or matter therein, such person shall be indemnified against expenses actually and reasonably incurred by such person in connection therewith.
- Section 6. Contract Rights; Amendment or Repeal.** All rights under this Article shall be deemed a contract between the corporation and the indemnified representative pursuant to which the corporation and each indemnified representative intend to be legally bound. Any repeal, amendment or modification hereof shall be prospective only and shall not affect any rights or obligations then existing.
- Section 7. Scope of Article.** The rights granted by this Article shall not be deemed exclusive of any other rights to which those seeking indemnification, contribution or advancement of expenses may be entitled under any statute, agreement, vote of disinterested directors or otherwise, both as to action in an official capacity and as to action in any other capacity. The indemnification, contribution and advancement of expenses provided by or granted pursuant to this Article shall continue as to a person who has ceased to be an indemnified representative in respect to matters arising prior to such time, and shall inure to the benefit of the heirs, executors, administrators, and personal representatives of such a person.
- Section 8. Reliance of Provisions.** Each person who shall act as an indemnified representative of the corporation shall be deemed to be doing so in reliance upon the rights of indemnification, contribution and advancement of expenses provided under this Article.
- Section 9. Interpretation.** The provisions of this Article are intended to constitute bylaws authorized by 15 Pa. C.S.A. § 5746(a).
- Section 10. Insurance.** The Board of Directors of the Million Dollar Marketing Group may cause the Association to purchase and maintain insurance on behalf of any Million Dollar Marketing Group agent against any expenses incurred in any proceeding and any liabilities asserted against him or her in his or her capacity as a Million Dollar Marketing Group agent, whether or not the Association would have the power to indemnify him or her against such liability under the provisions of this Article.

ARTICLE IX

ELECTION PROCEDURE

- Section 1.** An election of Officers, Directors and Chairpersons shall be held each year at the annual meeting of the members. The annual meeting will be the first regular meeting in December.
- Section 2.** Voting shall be by written ballot. There shall be no voting by proxy or absentee ballot.
- Section 3.** At a regular meeting of the members at least six (6) weeks prior to the date of the annual meeting, the President shall appoint a committee to be known as the Committee of Elections consisting of not more than three (3) members. The duties of this Committee shall be to distribute, collect, and count the ballots and report the results to the President who shall announce the same to the membership. A majority of all votes cast shall be necessary to determine the choice of any member to be elected. If any ballot does not show a majority for any nominee for any office, the President shall immediately designate a time and place for further balloting for such office. Prior to the second ballot, the nominee having the lowest vote on the first ballot shall be dropped; and in each ballot the same procedure shall be followed until one (1) nominee shall have received a majority of all votes cast.
- Section 4.** In the case of a vacancy in the office of President, the Vice President shall succeed to the office. In the case of a vacancy in the office of Treasurer, Secretary or other Directors, the vacancy shall be filled by the Board of Directors.
- Section 5.** In the event, after election and prior to installation, of disability or inability of a Director or Chair, the vacancy shall be filled by the Board of Directors.
- Section 6.** Only members in good standing shall be eligible to hold office and vote.
- Section 7.** The newly elected leadership will begin serving their respective terms at the first meeting in January.
- (a) The President shall establish a Nominating Committee and a Committee on Elections.
- (b) Nominating Committee – At a regular membership meeting during the month of October, at least six (6) weeks prior to the date of the annual meeting, the President shall appoint a committee to be know and serve as the Nominating Committee. This Committee shall consist of any 3 to 5 members other than the current Board of Directors. The President shall

designate the Chairman of this Committee. The duties of this Committee shall be to make nominations, with the consent of those nominated, and to prepare a ballot for the election of such officers and directors. Only members who have active for one (1) year are eligible to hold the office of President.

(i) Submission of Nominees – At least five (5) weeks before the annual meeting the Nominating Committee shall submit a list of nominees to the membership. At least four (4) weeks before the annual meeting, nominations from the floor during a regular membership meeting may be made, for any office, which together with the list submitted by the Nominating Committee, shall then constitute the submission list of nominees for the election of officers and directors. Nominations from the floor must be in the form of a petition signed by five (5) members in good standing.

(c) Committee of Elections – On election day, prior to December 25th, the President shall appoint a committee to be known as the Committee of Elections consisting of not more than five (5) members. The duties of this Committee shall be to distribute, collect, and count the ballots and report the results to the President who shall announce the same to the membership. A majority of all votes cast shall be necessary to determine the choice of any officer to be elected. In the event that any ballot does not show a majority for any nominee for any office, the President shall immediately designate a time and place for further balloting for such office. Prior to the second ballot, the nominee having the lowest vote on the first ballot shall be dropped; and in each ballot the same procedure shall be followed until one (1) nominee shall have received a majority of all votes cast.

ARTICLE X MEETINGS

Section 1. Million Dollar Marketing Group shall hold a weekly meeting, each Wednesday, starting at 7:00 a.m. at the Doylestown Inn, Doylestown or at such other time and on such day and place as shall be determined by the Board of Directors. Problems or complaints will not be aired at a regular meeting but will be referred to the Board of Directors. Million Dollar Marketing Group may hold such other meetings as the President may desire. The regular weekly meetings shall end no later than 8:15 a.m. except on special occasions as approved by the Board of Directors.

Section 2. The annual meeting of the Million Dollar Marketing Group shall be the first regular weekly meeting in nearest in time to December 1.

Section 3. Meetings will be held every week unless the President cancels a meeting

because of a Public holiday, or otherwise. The Inclement Weather Policy is; if the Central Bucks School District has issued a delayed or closed school that day, the meeting will thus be canceled.

Section 4. The general format of the meeting will be as follows: Members may perform the Pledge of Allegiance; President’s Message; Introductions of President, Vice President, Treasurer, and Secretary; Members introduce their guests; Members pass business cards to the left; Chair/Committee Reports are presented; Two members showoff; Two members or Special Guest will give a presentation to the group; Members pass business cards; Members each state name, business and position in Million Dollar Marketing Group further either giving a commercial, referral, introducing their guest, or giving a testimonial; adjournment; and informal socializing.

Section 5. Pledge of Allegiance. The Pledge of Allegiance if performed shall conform with U.S. Code, Title 4, Chapter 1. The Pledge of Allegiance should be rendered by standing at attention facing the flag with the right hand over the heart.

Section 6. President’s Message. The president shall address the membership and guests. Suggested message: “Welcome members (and guest(s)) to the Million Dollar Marketing Group. A group dedicated to growing the businesses of its members by marketing through simple word of mouth. We meet each week to market our individual businesses to the other members. Our weekly objective is to pass business leads, documented on Money Maker forms, to drive business to our current membership, with an annual goal of driving \$1,000,000 worth of net revenue among our members.”

Section 7. Introductions. The President or presiding officer shall introduce the following members by their titles, and upon introduction each individual is to stand and further introduce themselves:

- a. President;
- b. Treasurer;
- c. Vice-President;
- d. Secretary;
- e. The Million Dollar Man (who is to give the definition of a Money Maker²); and

² Mon-ey Mak-er. /mənē mākər/. The following underlined definition as it is to appear on Money Maker forms: “This is a warm lead that I am providing you in an attempt to grow your business revenue. The person whose number is listed is expecting your call and I will assist you in any way to turn this warm lead into a money maker.”

A “money maker” is a documented contact arranged between two members or between a member and a non-member, which shall potentially lead to a business transaction for a member. The contact must be expecting a contact, i.e., it must be a “warm” lead. Money makers presented to individual members are a matter of confidence and trust and will be

- f. Guests (sponsors are to provide the President with a guest's business card prior to the start of the meeting.

Section 8. Guests. Guests are requested to deliver a one-minute infomercial, distribute their cards, and give and receive leads. Guests are invited to attend two meetings before they are required to submit an application. If they do not apply by their second meeting, they may not attend any more meetings for six months, or until they do apply, whichever comes first. For the benefit of Guests, Members' Badges may be worn at meetings. Sponsors of Guests shall provide the President with the Guest's business card prior to the start of the meeting.

Section 9. Business Cards. Business cards are passed to the left, giving all guests an opportunity to receive each member's card, and allowing members to have a supply of other members' business cards.

Section 10. Committee Reports. The Vice-President oversees the presentations of committee reports to the membership, to include the following:

- a. Million Dollar Director;
- b. Treasurer;
- c. Social Chair;
- d. Membership Chair;
- e. Marketing Chair;
- f. B2B Chair;
- g. Membership at large: Upcoming Events; and
- h. Election Committee Chair as necessary.

Section 11. Presentation. The Program Chair oversees the presentation of the program. Each meeting shall feature: two (2) Members as Mover and Shaker Greeters; two (2) Members for Show-Off; and two (2) Members or Special Guest for Featured Speaker as designated on a revolving basis by the Program Director. Mover and Shaker Greeters shall welcome all guests and introduce them to each of the other members, and shall arrive by 6:30 a.m. The goal of a member Show-Off is to present the group in a minute or less something from your business you want to show-off. Speakers in a seven (7) minute presentation are to tell who they are, what they do, and the business they represent *without making a sales pitch to members*. This knowledge allows the members to determine, based on a Speaker's expressed interest, referrals that might be presented to the Speaker for future business interest and activity. Special Guest speakers in a ten (10) minute presentation are encouraged to speak at Million Dollar Marketing Group meetings providing the following conditions are met. The speaker must be pre-approved by the

handled accordingly by the recipient.

board of directors. Members must be given seven (7) days written notice of the speaker and the topic. The speaker may not be seeking referrals if in conflict with any member of Million Dollar Marketing Group. No speaker may talk about religion or politics.

Section 12. Members. Each member stands and either presents a referral, testimonial, or gives the group more information about another business in the group which may help to educate others on the full extent of that business. Guests at this time are encouraged to share with the group one thing that impressed them about the meeting. Members continued presence and active participation are essential for the success of the Million Dollar Marketing Group. Members may send a substitute, such as a co-worker, friend, relative, or client to represent their business without loss of attendance.

Section 13. Money Maker Forms. Money maker forms will be supplied to the membership at each meeting. Members are asked to share any qualified referrals they might have for a member by filling out a money maker form. Referrals are to be treated in confidence among the membership and to be acted upon as soon as possible with ethical standards and consideration for the person who gave the referral. Towards the conclusion of the meeting, group members will be asked to share quantities of referrals, and/or testimonials, passed among members. Give referrals, report on referrals received, share successes, make compliments, etc. No one may say that they have no referrals, or merely "pass." Members stand and state their name and business and ask for a specific type of referral for that week. Guests stand and state their name and business and may tell what they were most impressed by during the meeting.

Section 14. Adjourn. Any new business that anyone would like to bring up shall do so, and thereafter the meeting is adjourned.

Section 15. Informal socializing. Informal socializing and networking take place.

ARTICLE XI REVENUE

Section 1. Each new member of Million Dollar Marketing Group shall pay a membership fee. The payment of said fee to be prerequisite to admission to membership, payable prior to becoming a member. The membership fee is nonrefundable unless the applicant is refused membership. The membership fee is subject to change.

Section 2. Dues shall be paid quarterly in advance and are due within two (2) weeks of

receipt of an invoice from the Treasurer.

Section 3. A member shall be regarded in good standing if he or she is not more than thirty (30) days in arrears in payment of any indebtedness.

Section 4. If a member leaves the organization, either voluntarily or because they fail to meet the requirements outlined here and are terminated, there will be no refund of dues paid.

Section 5. The amount of the initial membership fee and quarterly dues shall be set from time to time by the Board of Directors.

Section 6. At the weekly meetings refreshments will be served. The cost of this will be borne by the members. The amount levied by the board will be payable on a quarterly basis, in advance. A member who fails to pay these dues by the first meeting of the quarter will be fined a \$10 late fee for each week they are late. If the dues have not been paid within two weeks of the beginning of the quarter, the membership of the individual or business may be terminated.

Section 7. Dues are paid at the first meeting of each calendar quarter. Checks are to be made payable to MILLION DOLLAR MARKETING GROUP.

Section 8. New members who join in intervening months shall pay a pro-rata share, as determined by the Treasurer.

Section 9. Each member agrees to pay fines for each of the following:

Missing a Meeting	\$2
Failure to Meet with B2B Partner	\$5
Failure to Show Off or Speak	\$10
Failure to Attend Business Social/Mixer	\$10
Cell Phone Ringing (personal or guest)	\$20

ARTICLE XII MISCELLANEOUS

Section 1. Any person who is proposed and accepted for membership in the Association shall be deemed to have accepted these bylaws and subsequent changes and shall be bound by them in all respects.

ARTICLE XV RESPONSIBILITY FOR USE OF INCOME

- Section 1.** Any income received by the Association shall be applied only for the purposes of the Association, and no part of the income shall inure to the benefit of any trustee, officer or member.
- Section 2. All funds of the corporation shall be deposited from time to time to the credit of the corporation in such banks, trust companies, or other depositaries as the Board of Directors may approve or designate, and all such funds shall be withdrawn only upon checks signed by such one or more officers, employees of the corporation as the Board of Directors shall from time to time designate.
- Section 3. All checks, notes, bills of exchange or other orders in writing shall be signed by such one or more officers or employees of the corporation as the Board of Directors may from time to time designate.
- Section 4. Contracts. Except as otherwise provided, the Board of Directors may, by separate written approval, authorize any officer or officers, agent or agents, to enter into any contract or to execute or deliver any instrument on behalf of the corporation, and such authority may be general or confined to specific instances.

ARTICLE XVI AMENDMENTS

- Section 1.** These bylaws may be amended or repealed, or new bylaws may be adopted, by vote of a majority of the Board of Directors of the association in office at any regular or special meeting of directors. Such proposed amendment, repeal or new bylaws, or a summary thereof, shall be set forth in any notice of such meeting, whether regular or special.

ARTICLE XVII DISSOLUTION

- Section 1.** Upon dissolution or winding up of the affairs of this Association after the payment of all outstanding indebtedness of the Association, no liquidating or other dividends or other distribution of property owned by the Association shall be declared or paid to any private individual, but the net assets of the Association shall be distributed to one or more organizations described in Section 501(c)(6) of the Internal Revenue Code of 1986, as amended.